

Cambodia Town Neighborhood Travel Webinar



Learn more about this initiative!

Thursday, July 8, 2021 at 6:00 p.m.

REACH LoWELL and the City of Lowell are collaborating to improve mobility and safety in your neighborhood and we want to hear from you!

If you have questions, comments, or need assistance, please contact the Department of Planning and Development at DPDprojects@lowellma.gov

AGENDA:

- 1. Introduction**
- 2. Overall objectives**
- 3. Reach LoWELL**
- 4. The City of Lowell's role**
- 5. Existing conditions and challenges**
- 6. Goals and opportunities**
- 7. Next steps**

OBJECTIVES:

- Enhance the physical environment by improving its sidewalks, streetscape, and roadways that connect the community to the Park, services, and amenities.
- Encourage walkability around the area and promote physical activity.

“Communities that support and encourage physical activity, healthy food options, and social connectivity empower people’s ability and inclination to make healthy choices.”

2016 Tufts University Workshop “The Economic Promise of Health Community Design”





REACH LOWELL



REACH LOWELL seeks to eliminate disparities among the Southeast Asians and Hispanic/LatinX communities as it relates to diabetes.



Made possible with funding from the
Centers for Disease Control and Prevention



REACH LOWELL strategies



Nutrition

Focus Areas:

- Food systems
- Healthy Nutrition Standards
- Breastfeeding



Physical Activity

Focus Areas:

- Community Built Environments
- Community Advisory Board

Goals:

- Increase community engagement in making improvements to the physical environment around us
- Increase satisfaction and engagement among stakeholders and community members



Community-Clinical Linkages

Focus Areas:

- Social Needs Referral Systems
- Diabetes Self-Management Programs
- Explore coverage options for parts of program



COVID/Flu Education, Promotion, & Vaccination

Focus Areas:

- Community COVID/Flu vaccination & education
- COVID/Flu vaccine awareness

Culturally Tailored Education and Activities

Key Partners



CMAA



THE CITY OF
LOWELL
THERE'S A LOT TO *like*



GLHA
GREATER LOWELL HEALTH ALLIANCE



**Merrimack Valley
Food Bank, Inc.**

Feeding Families
Since 1991



Program Foundation



The diagram illustrates the 'Program Foundation' as a row of three large, colored hexagons resting on a base of four smaller, light gray hexagons. The first hexagon on the left is purple and contains the text 'Systems-level Interventions'. The middle hexagon is teal and contains the text 'Culturally Tailored Community-wide & Individual Education'. The third hexagon on the right is orange and contains the text 'Culturally Tailored & Evidence-based Health Promotion Activities'. The entire structure is set against a white background.

Systems-level
Interventions

Culturally Tailored
Community-wide
& Individual
Education

Culturally
Tailored &
Evidence-based
Health Promotion
Activities

For more information, connect with us:



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@REACHLOWELL



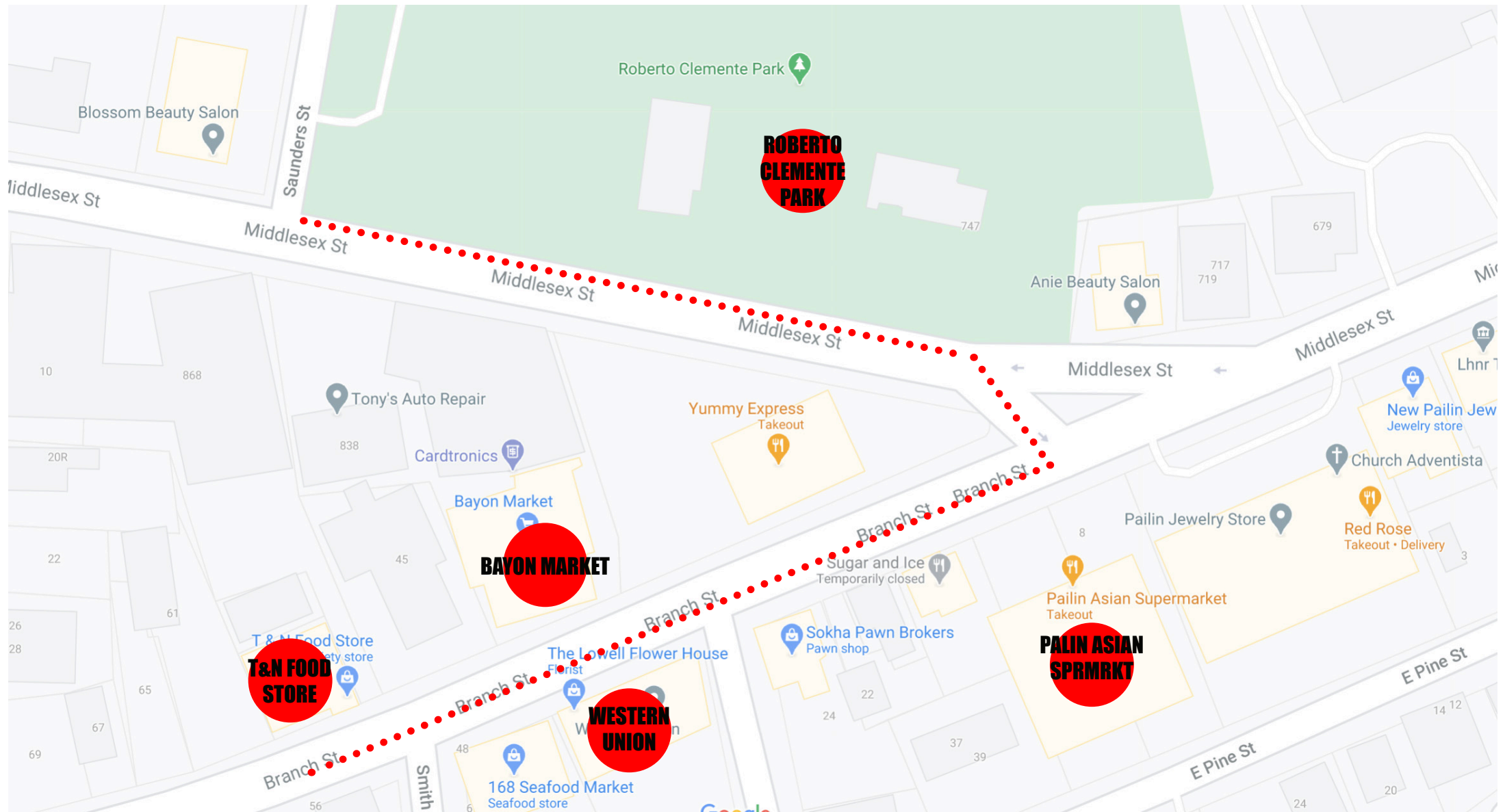
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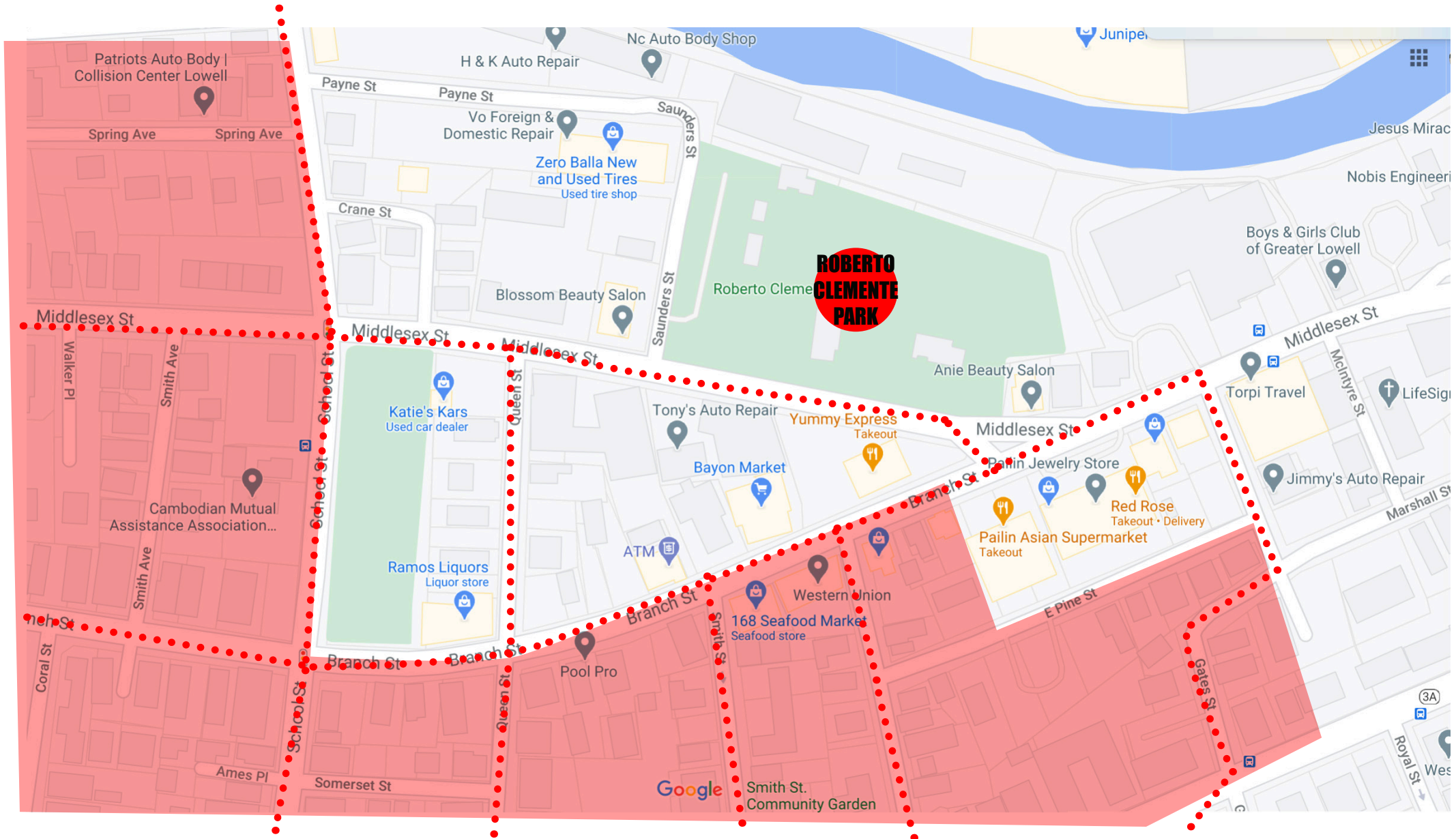


@REACHLOWELL

The City of Lowell's role

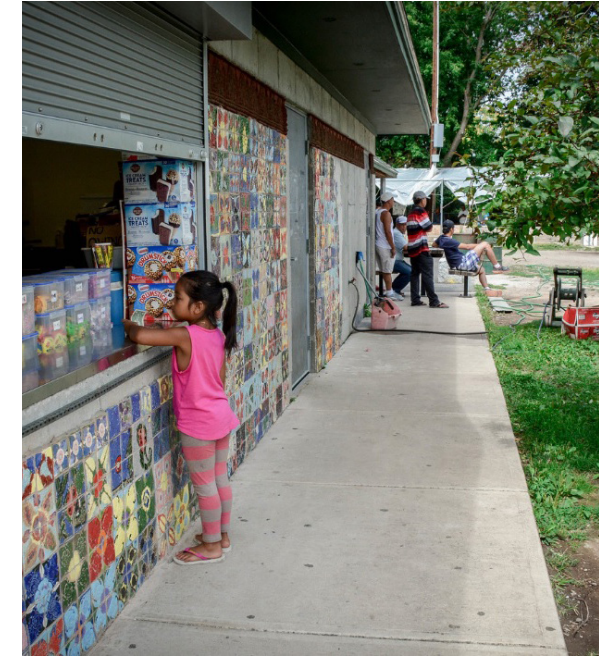
Department of Planning and Development





Today, the Park serves as one of the social and cultural centerpieces of the Cambodian community in Lowell.

www.richardhowe.com

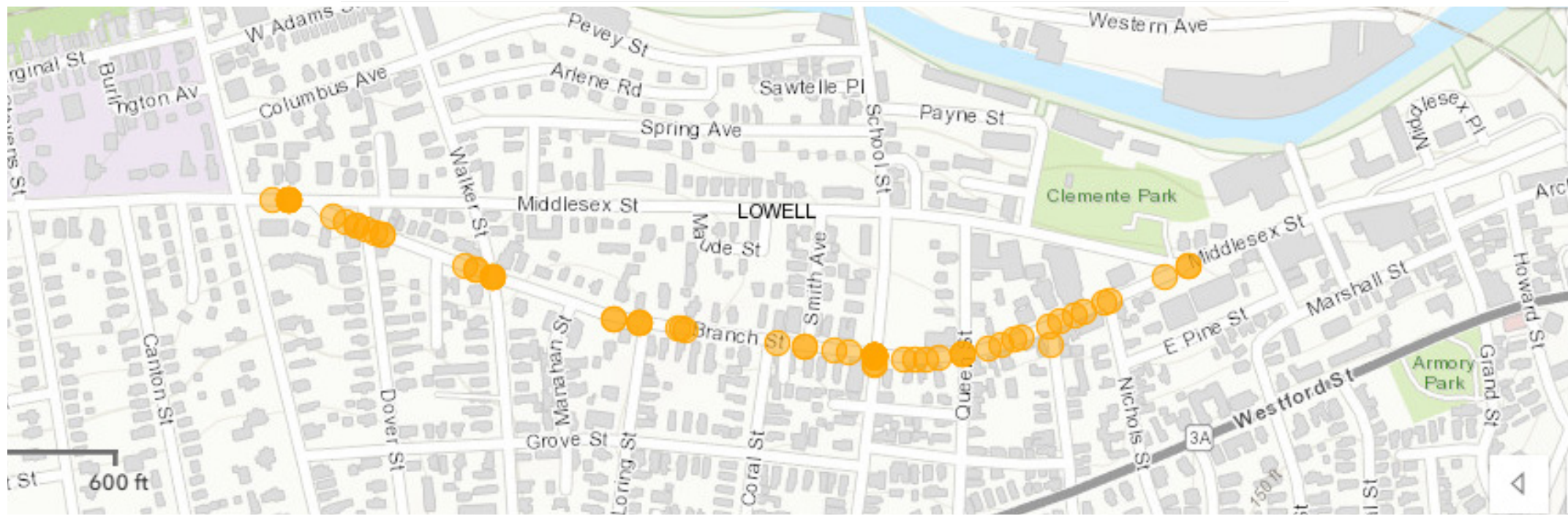
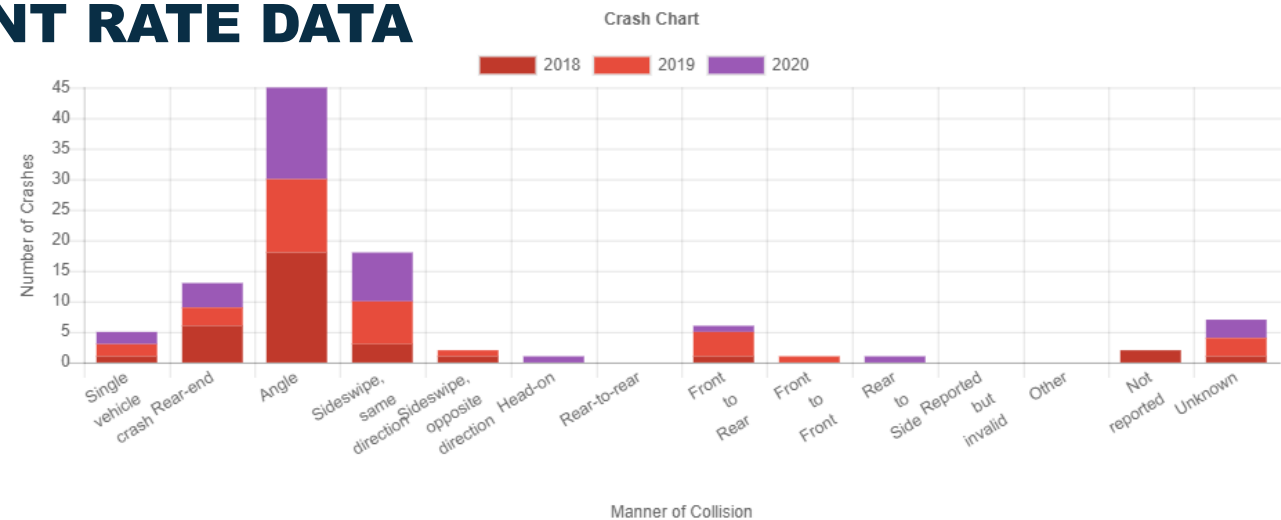


Photos Courtesy of ekhmer.com





VEHICULAR ACCIDENT RATE DATA



- Challenges with pedestrian safety and ADA accessibility.
- Faded and uneven crosswalks.
- Cracked and damaged sidewalks.
- Insufficient signage at mid-block crossings.
- High crash record in specific points throughout the entire corridor.
- Vehicular-oriented corridor.

MOBILITY GOALS AND OPPORTUNITIES

Obstacles to traveling around the neighborhood

- Missing sidewalks
- Dangerous to cross the street
- Not safe for bicyclists
- Uninviting for bus riders
- Inaccessible for wheelchairs
- No room for people!

Everyone needs ...

- Convenience
- Safety
- Comfort
- Access
- Affordability
- Reasonable travel time

... no matter how they get around

Examples of possible improvements



Walking

- Slower traffic
- Safer, shorter crossings
- Sidewalk networks
- Maintenance
- Trees and landscaping
- Places to sit



Bicycling

- Slower traffic
- Bike lanes
- Connected corridors
- Safer intersections
- Bike parking

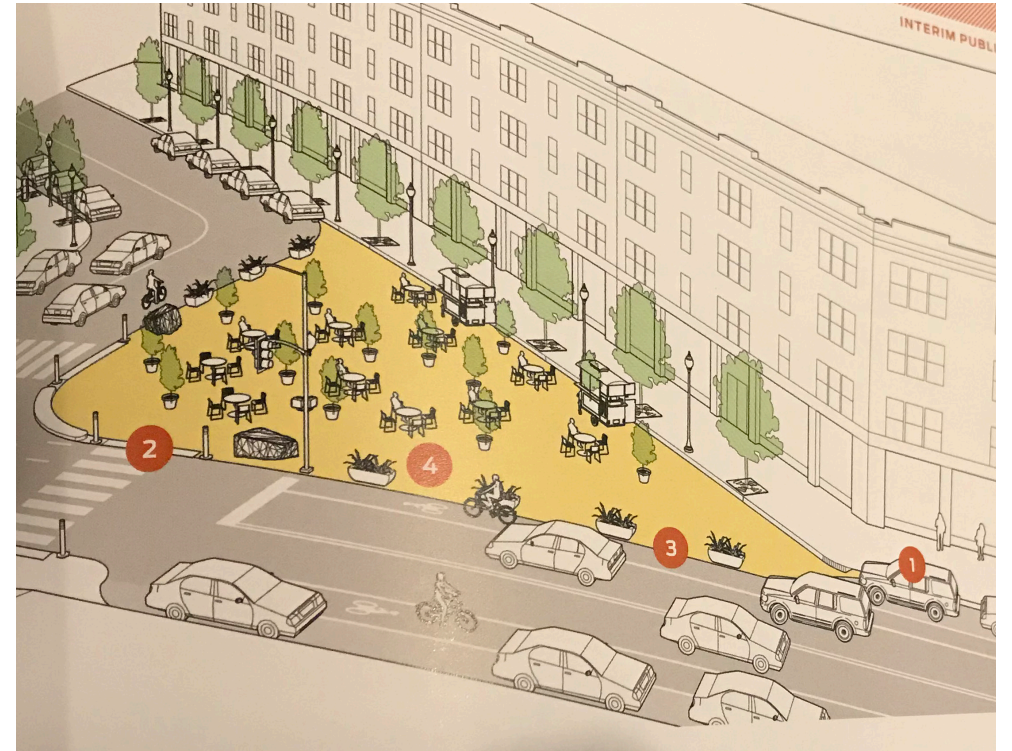


Business

- Better organized parking
- Places for pickup/dropoff/loading
- Seating areas



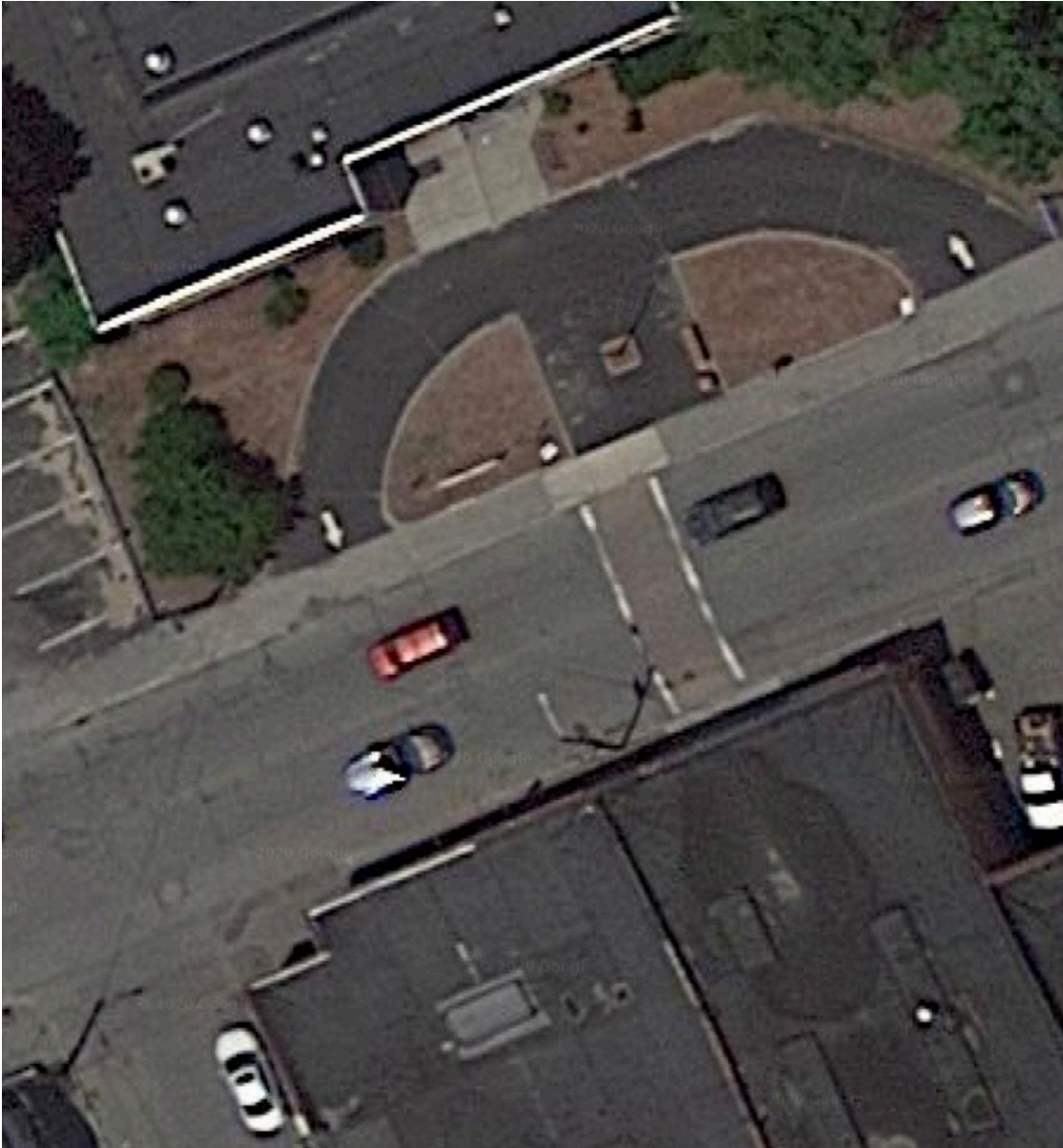
Intersection redesign





Road sign relocation and parking rules enforcement





Crosswalk improvements



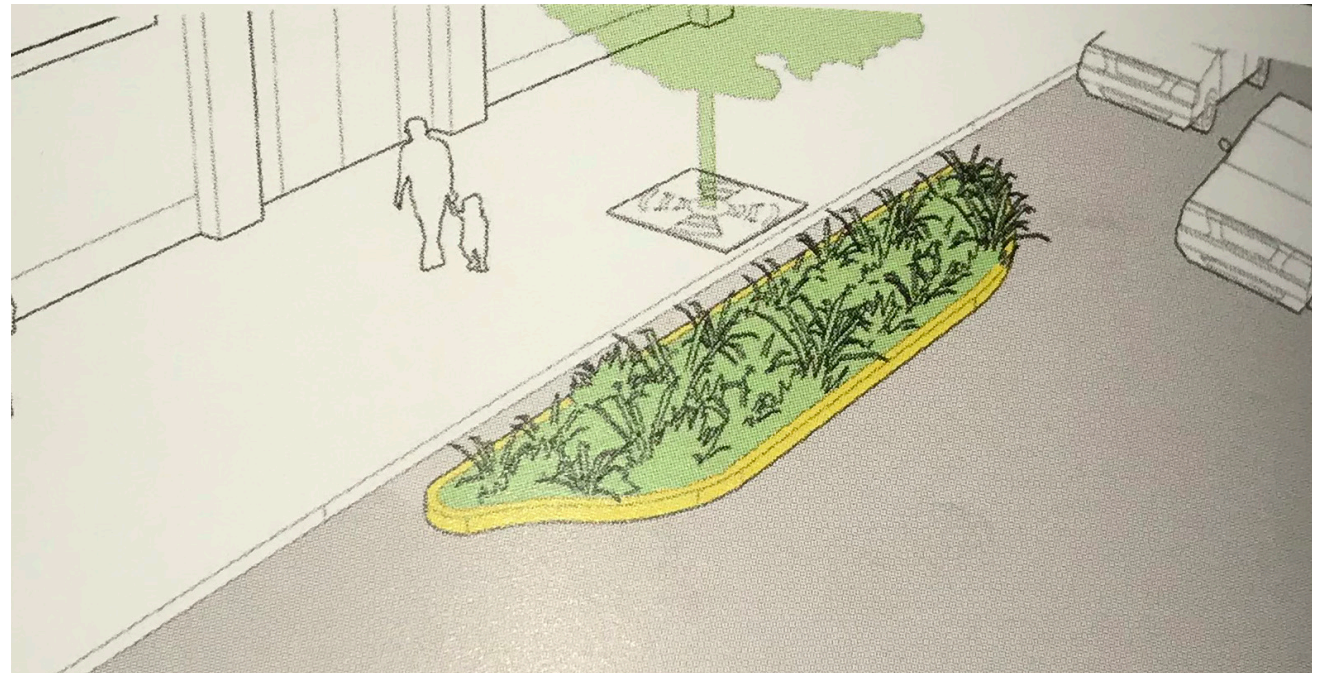


Sidewalk Improvement and ADA compliance





Pavement marking for driving
Parking markings
Traffic calming solutions



Bike Facilities



NEXT STEPS:

- 1. Survey**
- 2. Pop Up Event (July 17 10:00 a.m. The Park)**
- 3. Feedback Analysis (Summer 2021)**
- 4. Short-term measures (Fall 2021)**
- 5. Long-term plan (Spring 2022)**

Online Survey

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Español



Português



English



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